# Board of Directors Compensation Report 2011/2012



## **Published By**



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# 2011 / 2012 BOARD OF DIRECTORS COMPENSATION REPORT

## January 2012

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2011 / 2012 Board of Directors Compensation Report

## I. EXECUTIVE SUMMARY

#### Introduction

Welcome to the sixth edition of Total Compensation Solutions' (TCS) Board of Directors Compensation Report. The quest for good governance has compelled both Government and industry leaders to conclude that Boards of Directors must be held to a higher standard. We have observed that the bar is constantly being raised with regard to oversight of the management team and quality Board members are in ever increasing demand these days. Boards are becoming more active in their role of protecting shareholders' interests and there continues to be increasing scrutiny of management actions concerning financial representations, executive compensation, mergers and acquisitions, and other operational issues.

Over the last decade, it has become increasingly clear to TCS and our clients that Directors need to be more involved in the oversight process. We have observed that Boards spend more time deliberating on company matters and they have a more diverse level of expertise than in the past. Directors and Trustees spend more time before, during, and after meetings and have specific types of legal, financial or industry experience in order to carry out their duties. This transition has made it reasonable for each Board to evaluate its own performance, redesign the structure of the Board, update the charter of each of its standing committees and even review their own compensation.

There is a fundamental shift in the way Boards operate. They must continue to offer an objective, business and industry-oriented approach to oversight of the management of their respective organizations. This must be done with objectivity and transparency and they need to be prepared to offer their shareholders or, stakeholders a clear and concise description of their decision-making process.

Boards need an objective source of information to support their decision making process, when they are reviewing their own compensation and governance. The best place to get this information is from the external market and Total Compensation Solutions is pleased to respond to that need by publishing the 2011 / 2012 Board of Directors Compensation Report.

This is the sixth edition of the TCS Board of Directors Compensation Report and we have expanded our data to include: Lead Director compensation, initial stock grants and finance committee compensation. Furthermore, this is the third year that we looked at Board of Directors compensation by industry. Within each industry section, we also detail compensation practices by revenue size. This report includes proxy data from 457 companies across ten industry sectors.

#### **Introduction (continued)**

TCS consultants, who have extensive experience working with Boards of Directors and Trustees, have created this report to meet the need for timely, accurate compensation information to support our clients and their respective Boards.

In each edition of this study, we continue to explore data on:

- Board structure,
- Compliance.
- Governance policies and practices, and
- Compensation

Our database allows us to examine Board of Director compensation practices not only by industry but by revenue size of a company. The companies in this study were grouped into the following size categories:

- Revenue Up to \$25 Million,
- Revenue \$25 Million to \$100 Million.
- Revenue \$100 Million to \$500 Million,
- Revenue \$500 Million to \$1 Billion, and
- Revenue Over \$1 Billion

TCS screens, checks and verifies all data points to ensure accuracy and statistical significance in this report. This report is divided into four sections:

Section I	Executive Summary	Introduces the study and its overall objective to provide a comprehensive source of data for Board Compensation issues; company demographics; and key findings.
Section II	Data Analysis	Analysis of policies and practices of the companies in the report. Not necessarily related to compensation data.
Section III	Compensation Data	Compensation Data for All Companies and Ten Industry Cuts for Chairman, Lead Director, Regular Board Member, Committee Chair and Committee Member.
Section IV	Reference Section	Methodology, Definitions, Defines and explains the role of the Board and its Committees; Role of Lead Director, sample Committee Charters; total cash compensation determination; and the SEC CD&A rules.

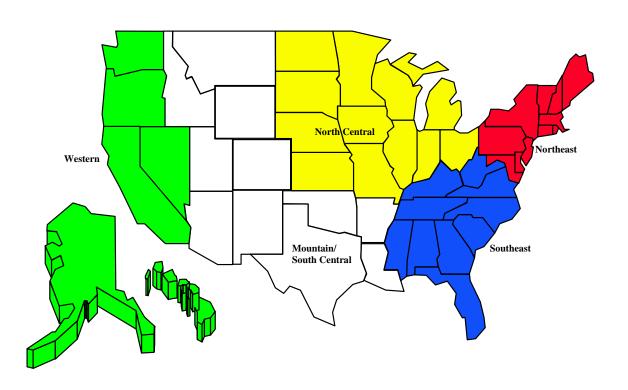
#### <u>Introduction – continued</u>

Total Compensation Solutions is pleased to provide this report on Board of Directors Compensation to our clients and subscribers. We remain committed to assisting our clients with their compensation programs for Board members, executives, and staff.

If you have any questions on this report or would like to provide comments on this survey or future editions, please call our offices at 914-730-7300 or email your questions to: Tom Bailey <a href="mailto:tbailey@total-comp.com">tbailey@total-comp.com</a> or Paul Gavejian <a href="mailto:pgavejian@total-comp.com">pgavejian@total-comp.com</a>

## **Demographics**

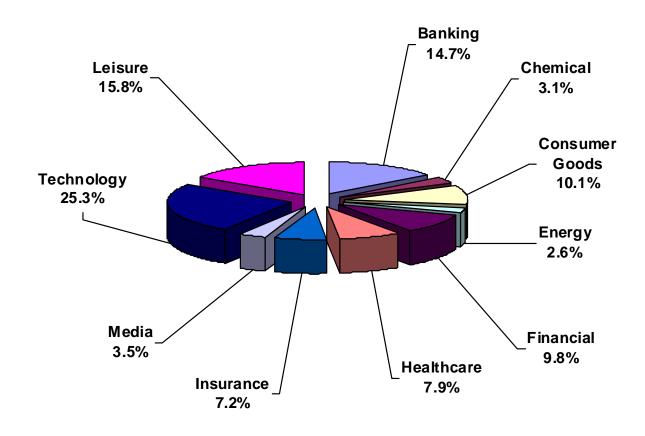
## **Geographic Breakdown of Report Companies**



Region	Number	Percentage
Northeast	137	30.0%
Southeast	96	21.0%
North Central	84	18.4%
Mountain/South Central	50	10.9%
Western	90	19.7%
Total	457	100.0%

#### **Demographics - continued**

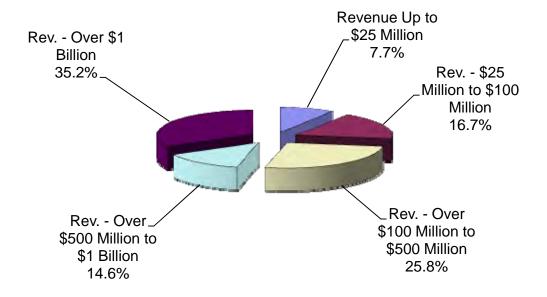
#### **Industry Breakdown of Report Companies**



Industry	Number	Percent
Banking	67	14.7%
Chemical	14	3.1%
Consumer Goods	46	10.1%
Energy	12	2.6%
Financial	45	9.8%
Healthcare	36	7.9%
Insurance	33	7.2%
Media	16	3.5%
Technology	116	25.3%
Leisure	72	15.8%
Total	457	100.0%

#### **Demographics – continued**

#### **Size Breakdown of Report Companies**



Size of Company	Number	Percentage	
Revenue Up to \$25 Million	35	7.7%	
Rev \$25 Million to \$100 Million	76	16.7%	
Rev Over \$100 Million to \$500 Million	118	25.8%	
Rev Over \$500 Million to \$1 Billion	67	14.6%	
Rev Over \$1 Billion	161	35.2%	
Total	457	100.0%	

## 2011/2012 Board of Directors Compensation Report

## **Banking - Regular Board Member**

Financial Statistics	No. of Co's	Average	25th Percentile	50th Percentile	75th Percentile
Revenue (\$000's)	67	2,706,986	34,548	105,900	330,309
Cash Compensation	No. of Co's	Average	25th Percentile	50th Percentile	75th Percentile
Annual Retainer (\$)	58	24,086	10,950	20,000	30,000
Per Meeting Fee (\$)	45	1,036	500	1,000	1,500
Total Cash Compensation (\$)	39	30,439	18,250	27,200	40,000
Equity/Stock Compensation	No. of Co's	Average	25th Percentile	50th Percentile	75th Percentile
Stock Awards - Dollar Amount	22	38,705	9,962	19,985	62,500
Stock Awards - Number of Shares	15	2,121	400	760	2,280
Stock Options - Number of Shares	8	9,540	1,606	4,236	6,875
Northeast	No. of Co's	Average	25th Percentile	50th Percentile	75th Percentile
Annual Retainer (\$)	17	18,147	10,400	15,000	24,500
Per Meeting Fee (\$)	17	929	500	1,000	1,225
Total Cash Compensation (\$)	15	28,563	14,850	29,000	37,000
Southeast	No. of Co's	Average	25th Percentile	50th Percentile	75th Percentile
Annual Retainer (\$)	18	25,164	9,999	15,250	33,750
Per Meeting Fee (\$)	12	1,013	313	600	1,875
Total Cash Compensation (\$)	10	22,296	10,941	19,750	28,900
North Central	No. of Co's	Average	25th Percentile	50th Percentile	75th Percentile
Annual Retainer (\$)	16	24,972	15,000	19,900	27,313
Per Meeting Fee (\$)	11	1,264	500	1,250	1,500
Total Cash Compensation (\$)	10	35,070	20,750	28,100	50,750
Mountain/South Central	No. of Co's	Average	25th Percentile	50th Percentile	75th Percentile
Annual Retainer (\$)	1				
Per Meeting Fee (\$)	1				
Total Cash Compensation (\$)	1				
Western	No. of Co's	Average	25th Percentile	50th Percentile	75th Percentile
Annual Retainer (\$)	6	32,667	27,500	32,500	38,250
Per Meeting Fee (\$)	4	813	438	1,000	1,000
Total Cash Compensation (\$)	3	44,333		45,000	

#### <u>Methodology</u>

Total Compensation Solutions' 2011/2012 Board of Directors Compensation Report reports industry specific data on Board and committee compensation. The data in this report comes directly from the latest proxies for the 457 companies in this report. The company financial statistics used in the report were retrieved from public information reported on Yahoo Finance.

This report provides Board compensation for all the companies as a whole and for ten industry groups: Banking, Chemical, Consumer Goods, Energy, Financial, Healthcare, Insurance, Media, Technology and Leisure.

For each industry the report provides data for Chairman, Lead Director and Regular Board Member:

- -Retainers.
- -Per Meeting Fees,
- -Total Cash Compensation and
- -Stock Awards and Stock Options (Only National Data)

The report provides data for the above compensation elements in the following way:

- National Data: Average, 25<sup>th</sup>, 50<sup>th</sup> and 75<sup>th</sup> Percentiles,
- Five Regional Cuts: Average, 25<sup>th</sup>, 50<sup>th</sup> and 75<sup>th</sup> Percentiles, and
- Five Revenue Cuts: Average, 25<sup>th</sup>, 50<sup>th</sup> and 75<sup>th</sup> Percentiles

The report also provides national compensation data for both committee chairs and committee members for the six most prevalent committees. The five most prevalent committees are: Audit, Compensation, Nominating & Governance, Executive, Nominating and Finance.

The report also looks at Board and committee structure, compliance rules, and policies and practices.

When reading and/or using this report please note that the compensation data applies only to non-employee chairmen and regular members and all amounts are reported as annual amounts.

#### **Definitions:**

When using the data in this report, it is helpful to know the definition of key terms in the report:

**Chairman:** Non-employee Director or Trustee who serves as Chairman of the Board.

**Regular Board Member:** Non-employee Director or Trustee who serves as a Member (not the Chairman of the Board).

<u>Committee Chairman:</u> Regular Board Member who has been appointed as a chairman of a committee. The report assumes that this member meets all independence requirements.

**Regular Committee Member:** Regular Board Member who serves on a committee. The report assumes that this member meets all independence requirements.

<u>Annual Retainer:</u> Cash compensation paid to a Chairman or Regular Board Member on an annual basis. In this report if companies paid retainers quarterly or monthly, we annualized the amount for compensation data reporting.

**<u>Per Meeting Fee:</u>** A cash fee paid to a Chairman or Member for each board or committee meeting attended.

<u>Total Cash Compensation:</u> This is a calculation for companies that pay both annual retainers and per meeting fees. The formula used for this calculation is:

(Annual Retainer) + (Per Meeting Fee x Average Number of Meetings) = Total Cash Compensation

The total cash compensation amounts in this report were calculated using only companies who actually paid both retainers and per meeting fees.

<u>Total Compensation:</u> All compensation received by a chairman or regular Board member which could include any and all of the following: Board Retainers, Per Meeting Fees, Committee Retainers, Committee Per Meeting Fees and Stock. See detail chart on page R-10.

**Stock Award:** Stock shares granted to Chairman and Regular Board Members as part of a compensation package. The recipient does not have to buy the stock shares but there may be restrictions on when the stock can be sold.

<u>Stock Option:</u> The right to buy the company's stock at a specific price. The recipient actually has to buy the stock shares and there might be restrictions on when the stock can be bought and/or sold.

#### The Role of the Board of the Directors

The Board of Directors (the "Board) is the highest governing authority within the management structure at any company. The Board sets the policy and direction of the organization. The stakeholders of the company elect the Board and the Board acts as the steward of the Company for the benefit of the stakeholders.

Some of the Board's main functions and responsibilities are:

- Establish and amend Bylaws
- Elect or appoint officers
- Select, evaluate, and approve appropriate compensation for the company's chief executive officer (CEO) or Executive Director
- Issue Dividends (when applicable)
- Evaluate All Stock Related Decisions (Splits, Repurchases etc.)
- Evaluate Acquisitions and Mergers (when applicable)
- · Review all financial matters, and
- Act on other major matters affecting the organization

The role of the Board is not to manage the organization but to oversee its management. The effective Board understands and observes this fundamental difference between its role and that of those who are responsible for the day-to-day management of the organization.

#### **Total Compensation Determination**

#### **Common Formula for Calculating Director Compensation**

- Competitive pay levels are determined for the committee chairs and nonchair directors
- ➤ The following components of Board compensation are evaluated, paying close attention to any differentiation by role and/or committee (e.g., Audit Committee)
  - Retainer (both Board and committee retainers, if applicable)
  - Board meeting fees
  - Committee meeting fees
- Total compensation levels for an individual are calculated as illustrated below:



- This methodology helps ensure that data is evaluated in a consistent manner
- The competitive compensation levels are calculated from an analysis of peer proxies, and survey data

#### Companies in the Report

#### **Banking**

1st Constitution Bancorp

Ameris Bancorp Bank of America Bank of Hawaii

Bank Atlantic Banking

BB&T

Bridge Bancorp

Capital City Bank Group Central Federal Corp City Holding CoMpany

CNB Financial Comerica

Community Bank System Community Trust Bancorp

Cortland Bancorp
Eagle Bancorp

Farmers Capital Bank Corp Fidelity D & D Bancorp Fidelity Southern Fifth Third Bank

Fifth Third Bar First Bancorp First Busey

First Horizon National

First Keystone
First Mid Illinois
First National Corp
FNB Bancorp
Heritage Commerce
HMN Financial

Horizon Bancorporation

Hudson City Intersections, Inc Jacksonville Bancorp

Juniata Valley Key Corp

Lake Shore Bancorp

M&T Bank
MB Financial
Meta Financial
Middlefield Bancorp
MidWestOne Financial
Mutual First Financial
National Penn Bancshares

Neffs Bancorp Northern Trust Corp North State Bancorp Northwest Bancorporation

Ocanfirst Financial
Ohio Legacy Corp
Old National Bancorp
Pacific Capital Bancorp
Palmetto Bancshares
Penseco Financial

Peoples Bancorp Peoples Bancorporation Peoples Financial Services

Pinnacle Bancshares
Pioneer Bankshares
Premierwest Bancorp
Provident NY Bancorp

QC Holdings S & T Bancorp Seacoast Banking

Southern National Bancorp of VA

Stellar One SVB Financial

Tennessee Commerce Bancorp

#### **Chemical**

Albemarle

American Vanguard Corp Calgon Carbon Corporation

Dow Chemical Georgia Gulf Corp

Green Plains Renewable Energy

Innophos Holdings Kronos Worldwide Minerals Technologies

**NL** Industries

Polypore International
Tor Minerals International

Verenium

Westlake Chemical

#### **Consumer Goods**

Adams Golf Avid Technology Ballantyne Strong Blythe Inc. Callaway Golf

Chromecraft Revington

Coinstar Inc Core Molding CTI Inustries Deckers Outdoor

DTS Inc.

Eastman Kodak

**Ennis** 

Fortune Brands Fossil Inc

Graphic Packaging Holding

Hasbro Hubbell

Leap Frog Enterprises Lennox International Lifetime Brands Maidenform Brands

Mattel Inc. Metabolix Inc Movado Nautilus

Newell Rubbermaid Orange 21 Inc Oxford Industries

Packaging Corp of America

Par Technology Perry Ellis

Phillips Van Heusen Pitney Bowes

Relm Wireless Sealy Corp Skechers SPX Corp Steelcase Inc

Steinway Musical Instruments

Summer Infant Tempur Pedic Universal Electronics US Home Systems

Verso Paper Whirlpool Corp

#### Companies in the Report (cont.)

#### Energy

Basic Energy Services **Brigham Exploration** Chesapeake Energy ConchoResources Delta Petroleum **GMX** Resources Gulfport Energy Natural Gas Services Group

Petrohawk Energy

Sunoco Tengasco Tri Valley Corp

**Financial** 

Advance America, Cash Adv. Ctrs

Alliance Data

Asset Acceptance Capital Corp CompuCredit Holdings Corp

Equifax

Franklin Credit Holding Corp Global Cash Access Holdings

**ACNB** 

Asta Funding

Baldwin and Lyons Berkshire Hathaway **BOK Financial** Capital One Financial

Cincinnati Financial

Atlantic American Corp

**CIT Group** 

**CNA Financial Corp** Delphi Financial E Trade Financial Emclaire Financial **Encore Capital Group Euronet Worldwide** 

First Industrial Realty First Cash Financial Flushing Financial

FNB Corp Fulton Financial Goldman Sachs

Hartford Financial

Heartland Financial

HFF Inc

Internet Capital Group Istar Financial

Knight Capital Mainsource Financial Marsh and McLellan

Medalliion Financial Microfinancial Inc Moodys Corp

National Financial Partners

Nelnet Inc.

Orrstown Financial Principal Financial Group

Schwab

Stewardship Financial

TD Ameritrade

Healthcare

Aetna

Alexion Pharmaceuticals Bristol Myers Squibb

Brookdale Senior Living

Capital Senior Living Centene

Cigna

Community Health Systems Coventry Healthcare

**Cubist Pharmaceuticals** 

Eli Lilly

**Emeritus Corp Ensign Group** 

Five Star Quality Care

Health Management Associates

Health Net Health Spring

Humana

Johnson and Johnson Lifepoint Hospitals Magellan Health

Medcath Medicines Co Molina Healthcare National Healthcare Par Pharmaceuticals

Pfizer SciClone

Spectrum Pharmaceuticals Sun Healthcare Group Sunrise Senior Living Tenet Healthcare Unitedhealth

Universal Health Services Wellcare Health Plans

Wellpoint

Insurance

Affirmative Insurance Holdings

Alleghany Insurance

American National Insurance

Amerigroup Corp

Aon Corp **Assurant Corp** Autonation Inc.

Brown and Brown Inc.

Chubb Covanta

Donegal Group

**EMC Insurance Group** 

Erie Indemnity **FPIC Insurance** 

Arthur J Gallagher Insurance

Hanover Insurance Harleysville Insurance **HCC** Insurance Holdings Horace Mann Educators Corp Independence Holdings

Infinity Property and Casualty

Kansas City Life

Markel

Meadowbrook Insurance

Mercury General Navigators Group

Old Republic International

Proassurance Protective life

#### **Companies in the Report (cont.)**

#### Insurance (cont.)

RLI Corp Selective Insurance State Auto Financial

WRBerkley

<u>Media</u>

Ascent Media Cablevision CBS Corp[ Cumulus Media

Discovery Communications
Dreamworks Animation

Entravision Gray Television Liberty Global Lin TV

McClatchy

Sinclair Broadcast Group Spanish Broadcasting Time Warner Cable

Viacom

Washington Post

Leisure

AFC Enterprises Alexanders J Corp Ameristar Casino Ark Restaurants

Biglari

BJs Restaurants Boyd Gaming Buffalo Wild Wings

Canturbury Park Holding

Caribou Coffee Carnival Corp

Carrols Restaurant Group

CEC Entertainment Cedar Fair

Century Casinos Cheesecake Factory

Chipotle Mexican Grille Choice Hotels International

Churchill Downs

Cosi Inc Dine Equity Dominos Pizza

Dover Downs Gaming
Einstein Noah Restaurant Group

Famous Daves

Flanigan's Enterprises Full House Resorts Gaylord Entertainment great Wolf resorts

Hyatt Hotels

Krispy Kreme Donuts Lakes Entertainment Las Vegas Sands Corp Life Time Fitness Littlefield Corp

Marriott

McCormick & Schmick Seafood

McDonalds MGM Resorts

Monarch casino and resort

Morgans Foods Morgans Hotel Group Mortons Restaurant Group

MTR Gaming Multimedia Games

O Charleys Inc

Orbitz

**Outdoor Channel Holdings** 

Panera Bread Papa Johns Pizza Penn National Gaming

PF Changs

Pinnacle Entertainment

PokerTek

Premier Exhibitions

Priceline

Red Lions Hotels

Royal Carribbean Cruises Ruths Hospitality Group

Sonesta

Speedway Motor Sports

Starbucks Starwood hotels Texas Roadhouse Town Sports International

Trans World Corp Wendy's/ Arby's Group

Westwood One World Wrestling Wyndham Worldwide

Wynn Resorts Yum Brands

**Technology** 

Acorn Energy Actuate ADPT Corp Agilysys Apple

Astea International

AstroMed Bitstream Black Box Corp Blackbaud BMC Software

**Brocade Communications** 

**Bsquare** 

**CA Technologies** 

Cimetrix

Citrix Systems

Cogent Communications
Cognizant Technology Solutions

Communications Intelligence Communications Systems

Computer Programs and Systems

Computer Sciences Corp Computer Software Innovations

Compuware Corp CoverAll Technologies

Cray

CSG Systems

Dell Inc Deltek DemandTec Dot Hill

Dynamics research Echelon Corp. Electronic Arts

#### **Companies in the Report (cont.)**

#### Technology (cont.)

Electronics for Imaging

EMC Corp

Epiq Systems

Falconster Software

Fortinet

GLU Mobile

GSE Systems

Quality Systems

Quantum Corp

Quest Software

Radisys Corp

Red Hat

Rimage Corp

Riverbed Technology

Hauppauge Digital Rosetta Stone
Hewlette Packard Salesforce Com Inc.
icad Sapient Corp

iGO inc. Scientific Games Corp Image Sensing Systems Scientific Learning Corp

Imation Corp.Smart onlineImmersion CorpSocket MobileinContactSolarwindsInformaticaSTECInformation AnalysisStratasys

Interactive Intelligence SuperMicro Computer, Inc.

Intermec Sykes Enterprises
International Business Machines Synchronoss

International Game Technology Syntel
Interphase Corp Taleo
Interplay Entertainment Teradata
Intrusion Inc. THQ Inc.

JDA Software Transact Technologies Juniper Networks Universal Display ValpeyFisher Kenexa Corp Lexmark Vasco Data LogMeIn Verisign Manhattan Associates Virtusa Mitek Systems **VMWare** Monotype Imaging Holdings Wave Systems

Morningstar, Inc. WebMediaBrands

NCI, Inc. Wireless Ronin Technologies

NetApp, Inc Wizzard NetSuite Xata

Novatel Wireless Zebra Technologies

Omnicell, Inc.
Park City Group
PDF Solutions

Performance Technologies

Planar Systems
Premier Alliance Group
Procera Networks
PROS Holdings

## **TCS** Total Compensation Solutions

Total Compensation Solutions is a human resources consulting firm dedicated to assisting clients in achieving their strategic compensation objectives. Our approach to compensation and benefits issues it to utilize data to identify best practices in the marketplace. Our research spans a variety of topics including: Board Compensation, Executive, Middle Management and Professional Compensation, Performance Management, Organization Structure, Health and Welfare and Retirement Benefits Plans. With client interaction, we gather and report information on compensation, personnel practices and benefits and we apply the most effective, market-driven solution to each organization's unique set of circumstances.

For more information about Total Compensation Solutions, please visit our Website <a href="https://www.total-comp.com">www.total-comp.com</a> or contact us at:

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